

## Firenze Tecnologia

### The company

In the lighting sector, the services provided by Firenze Tecnologia range from certification – both for the Low Voltage Directive and Electromagnetic Compatibility – to the photometric rating of light sources and luminaires, LED class identification and performance aspects of products and components, and finally to voluntary IMQ and ENEC certification. In addition, we provide backing for exports outside the EU, as well as assistance and voluntary certification for foreign markets (US, China, Korea, etc.).

### Firenze Tecnologia and Progetti di Luce

Energy saving, the main topic of Progetti di Luce 2008 that is attracting considerable attention in the sector. As well as developing increasingly high-performance optics or systems in lighting engineering terms, almost all manufacturers are focusing their efforts on systems with a lower impact in terms of consumption and maintenance in order to make better use of light sources. Large manufacturers, but also SMEs, are moving towards the new frontier of power LEDs which consume considerably less energy while producing the same luminous flux.

The mission of Firenze Tecnologia is stimulate local ideas and creativity and for this reason the idea of the competition seemed relevant. Focusing on young persons means believing in innovation and creativity. As we know, ideas and talent will emerge in places where creativity is free to express itself and develop: in these places, economic development will weather crises, stimulating an industry of minds capable of “contaminating” and “innovating”. Even Albert Einstein believed that “imagination is more important than knowledge”. The creative business, which uses new ideas to open new ways to the market. In the current economic climate, the success of a country depends less on protectionist industrial and trade policies and more on creating an environment that will attract and then retain the loyalty of its creative talent.

**Firenze Tecnologia**  
Volta dei Mercanti, 1 – Palazzo Borsa Merci - 50122 Firenze – Italy  
Tel. +39 055 266101 – Fax +39 055 2661030  
[www.firenzetecnologia.it](http://www.firenzetecnologia.it) – [info@firenzetecnologia.it](mailto:info@firenzetecnologia.it)